

# SELECT SHINGLEMASTER™

You're Getting One of the Best



**Certainteed**  
SAINT-GOBAIN

# A Premier Company

The SELECT ShingleMaster™ credential represents the highest standards in the shingle roofing industry.

It includes a rigorous process, including several significant educational and accreditation steps – a mark of distinction that separates SELECT ShingleMasters from most other companies.

The company must continue to meet the following requirements to maintain the credential.

## The Most Well-Qualified Installers

- Through testing and regular re-accreditation we ensure that all supervisors and at least 50% of the company's installers are Master Shingle Applicators™ (MSAs).
- Information from the CertainTeed *Shingle Applicator's Manual* provides instruction to MSAs, making them some of **the most knowledgeable roofing installers** in the industry.

## Product Knowledge

- One or more company employees have earned the Shingle Quality Specialist™ designation after passing a test on the CertainTeed *Shingle Technology Manual*, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.
- **Trust in their expertise** to explain important differences between shingles and offer an appropriate selection of products for your roof.

## Insured and Established

- The SELECT ShingleMaster must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is **critical for your protection**.
- This company has been in business for a minimum of five years or held another CertainTeed credential for at least one year, or has prior industry experience that CertainTeed considers a comparable qualification.

## Ethical Conduct and Customer-Focused

- The SELECT ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- This company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.

## Up-to-date and Ongoing Credential Requirements

- CertainTeed keeps records on each SELECT ShingleMaster to ensure their credentials and insurance coverage are current.
- Call 800-782-8777 to ask about a contractor's credential status or look them up on the **Find a Pro section of [www.certainteed.com](http://www.certainteed.com)**

## Only a SELECT ShingleMaster Can Offer CertainTeed's Strongest Warranty

You've selected a qualified CertainTeed credentialed contractor and you're choosing the right shingles and roof system. Why not add that extra layer of protection with SureStart™ PLUS?

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed SELECT ShingleMaster is exclusively authorized to offer you all three levels of SureStart PLUS, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years, depending on the level of protection you choose. That means, in the event of a manufacturing defect, you are fully covered.

## Customer TrackRecord™

Selecting the best roofing contractor can make all the difference.

Knowing what other homeowners think of a contractor can bring both comfort and confidence that you're receiving the best service, products and pricing.

### Here's how you find a contractor's Customer TrackRecord:

- Visit [certainteed.com/findapro](http://certainteed.com/findapro)
- Enter your zip code
- Identify your contractor – all contractors participating in TrackRecord will have stars under their name and a rating from their previous customers
- Completed jobs will be rated 1-5, with 5 being excellent





## SureStart PLUS Enhances Your Warranty Protection for Greater Peace of Mind

Not only does CertainTeed's exclusive SureStart PLUS offer the best protection you can get over the long term, it expands your coverage even more. It's the result of roofing products that are manufactured with quality materials and installed by skilled craftsmen.



Lifetime Limited Warranty Shingles	3-STAR Protection	4-STAR Protection	5-STAR Protection
<b>Coverage</b>	20 years	50 years*	50 years**
Materials & Labor	✓	✓	✓
Tear-off	✓	✓	✓
Disposal		✓	✓
Workmanship			✓***

**NOTE:** XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR and 25 years with 5-STAR coverage, including the features as indicated above.

Fully transferable for 10 years with 3-STAR Coverage, 12 years with 4-STAR Coverage, and 15 years with 5-STAR Coverage.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

\*\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

\*\*\*Workmanship is covered for 25 years.

**Flat Roof Sections:** If a CertainTeed Flintlastic self-adhered roof system is part of the job, up to 10 squares will be covered for 12, 15 or 20 years depending upon the specific system installed. Refer to the Commercial Systems Specifications Manual for all other Flintlastic systems.

“ A SELECT ShingleMaster™ is in the top 1% of his profession. ”



## SureStart PLUS Protection for Your Investment

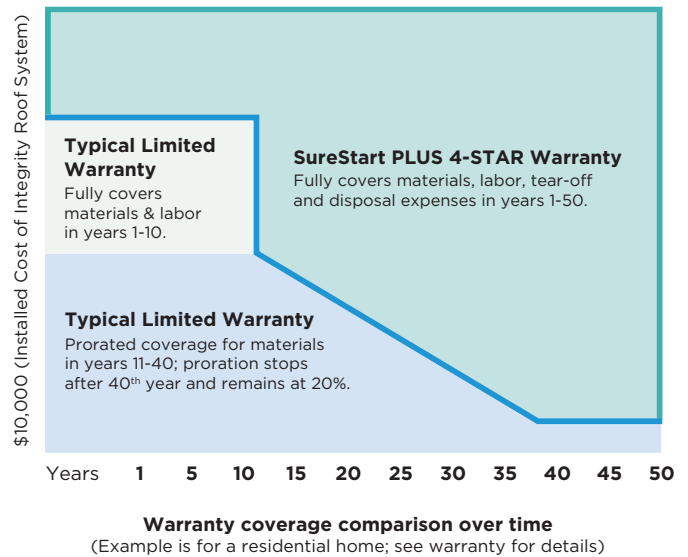
**Example of approximate cost for an average residential reroofing project:**

**Installed cost of an Integrity Roof System: \$10,000**

Year	Projected Cost	Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. **Actual costs will vary by region and roof type.**

## CertainTeed's SureStart PLUS 4-STAR Protection versus Limited Lifetime Warranty



The accreditation of a roofing contractor under CertainTeed's SELECT ShingleMaster credential is CertainTeed's acknowledgement that the contractor has met the foregoing criteria. This designation is intended to assist homeowners in selecting a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees.

See CertainTeed's Asphalt Shingle Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to [www.certainteed.com](http://www.certainteed.com) or call 800-782-8777.



# Integrity Roof System™

A COMPLETE APPROACH TO LONG LASTING BEAUTY AND PERFORMANCE



With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

It all starts with CertainTeed's broad line of shingles, featuring brilliant color blends, dramatic styles and shadow lines, and the strongest warranties in the industry. The right shingle can mean the difference between an average, everyday look or a beautiful roof that's the talk of the neighborhood.

Shingles are just the beginning - to keep your new roof performing and looking great for years to come it takes a complete CertainTeed Integrity Roof System approach.

## 1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Starter Shingles

Starter Shingles are the first course of shingles that are installed and designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Hip & Ridge Caps

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

## 6. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with CertainTeed Intake Vents or Soffit Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

learn more at: [certainteed.com/roofing](https://certainteed.com/roofing)



### CertainTeed

CEILING • DECKING • FENCE • GYPSUM • INSULATION • RAILING • ROOFING • SIDING • TRIM

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